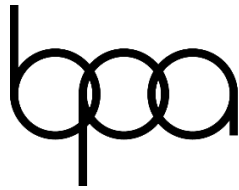


Contestant ID: _____

Time: _____

Rank: _____



**BUSINESS
PROFESSIONALS
of AMERICA**
Giving Purpose to Potential

FUNDAMENTAL DESKTOP PUBLISHING (400)

REGIONAL 2026

Production:

Job 1: Logo _____ (100 points)

Job 2: Place Card/Table Tent _____ (100 points)

Job 3: Flyer _____ (100 points)

TOTAL POINTS _____ **(300 points)**

Test Time: 90 minutes

GENERAL GUIDELINES:

Failure to adhere to any of the following rules will result in disqualification:

1. Contestant must hand in this test booklet and all printouts if any. Failure to do so will result in disqualification.
2. No equipment, supplies, or materials other than those specified for this event are allowed in the testing area. No previous BPA tests and/or sample tests (handwritten, photocopied, or keyed) are allowed in the testing area.
3. Electronic devices will be monitored according to ACT standards.

EXAM GUIDELINES:

1. Ensure this test booklet contains Jobs 1-3.
2. Key all jobs according to the instructions given.
3. Correct all formatting, spelling, or grammar errors. Use the formatting guide in the *Style & Reference Manual*.
4. Your name or initials should *not* appear on any work you submit. Use your Contestant ID on any occasion you would normally key your reference initials.
5. In the lower **right-hand** corner of ALL work submitted (unless otherwise specified), key your Contestant ID and job number.
6. If you complete the event before the end of the time allotted, notify the proctor. Time may be considered a factor in determining a winner when there is a tie score.
7. Place your scoring sheet on top of your jobs. Jobs should be placed in numerical order.

Scenario: Soundwave Grand Pointe Music Festival is a festival of independent music and artistic collaborators. This week-long seaside festival brings musicians from around the world to connect with others through music. Much like the spirit of Cannes, Soundwave invites rising and established musicians to perform on beachside stages, participate in thought-provoking panels on songwriting and industry evolution, and dive into genre-blending jam sessions with fellow musicians. By day, attendees can engage with artists in workshops and discussions; by night, the shoreline comes alive with original performances. **Soundwave Grand Pointe Music Festival's** tagline is "Rules? Broken. Genres? Blended. Welcome to Soundwave."

Job 1: Logo

Soundwave Grand Pointe Music Festival is quickly becoming a hot spot for all varieties of music, and now it needs a logo to match its rising reputation. Design a logo that captures the energy, creativity, and collaborative spirit of the festival. Think of seaside vibes, musical inspiration, and a mix of styles and genres coming together.

On an 8.5" x 11" sheet of paper, create two (2) boxes — 7" x 7" and one 1.5" x 1.5". Use the 7" x 7" box to design your logo as it appears on merchandise, banners, or social media. Then, place your design in the 1.5" x 1.5" box to test how it holds up when it's scaled down, like on a business card. Make sure your design is clean, clear, and creative in both sizes. Use the principles of design and elements along with color theory to make it pop! Remember that all spelling, grammar, and punctuation must be accurate.

Job 2: Place Card/ Table Tent

Create a horizontal place card/table tent for **Soundwave Grand Pointe Music Festival** that will be used at artist panels, roundtable talks, and industry workshops during the **Soundwave Grand Pointe Music Festival**. Your design should be landscape orientation on an 8.5" x 5.5" document with 0.25" margins on all sides. Make sure there's a large, easy-to-read area for the person's name, and below that, a smaller line for their title or role (like Artist, Producer, Sound Engineer, etc.).

The **Soundwave Grand Pointe Music Festival** logo & tagline need to stand out clearly—either on the left or right side of the card. The design should showcase the creative and musical vibe of the festival. Use the principles of design and elements along with color theory to make it pop! Remember that all spelling, grammar, and punctuation must be accurate.

Job 3: Flyer

Create a flyer to promote **Soundwave Grand Pointe Music Festival**. The flyer should be designed for both print and digital distribution. It must include the festival name, dates, and location, as well as web address. The flyer must include the following acts, *The Neon Fret*, *Sage & Echo*, *DJ Soltide*, and *Aurora Drift Collective*. Include essential information like ticketing details, website, and social media handles. Format for 8.5" x 11" with .25" margins all around.

Job 1: Logo			
TECHNICAL SPECIFICATION POINTS (All points or none are awarded for each technical requirement)			
	<i>Points</i>	<i>Score</i>	<i>Total</i>
Logo shown within a 7" x 7" box and a 1.5" x 1.5" box	5		
Logo contains the event name "Soundwave Grand Pointe Music Festival" or a clear representation of the event name	5		
Logo contains a graphic, icon or image representative of the music industry	5		
Accurate spelling, punctuation, and grammar* (*even if words are not used, contestants earn full points)	5		
Contestant ID and Job Number in lower right corner	10		
DESIGN ELEMENTS TO EVALUATE (Points awarded may range from 0 and up for each design element)			
Logo within 1.5" x 1.5" box leaves the logo and all elements still readable and understandable	0 - 10		
7" x 7" logo includes consistent spacing around the perimeter	0 - 10		
Logo effectively utilizes fonts, typestyles and sizing	0 – 10		
Logo applies principles of design and rules for appropriate use of color and proper layout	0 - 20		
Logo creatively incorporates a graphic, icon or image representative of the music industry	0 - 10		
Overall design fits the music festival's vibrant and trendy feel	0 - 10		
Total points possible	100		
<ul style="list-style-type: none"> • Full Points: Exceptional – Fully meets and exceeds expectations • 8-10/18-20: Proficient – Strong work with minor issues • 3-7/13-17: Developing – Missing important technical/design elements • 2 points/12 points or below: Beginning – Needs significant revision to meet expectations 			

Job 2: Place card/ Table Tent			
TECHNICAL SPECIFICATION POINTS (All points or none are awarded for each technical requirement).			
	<i>Points</i>	<i>Score</i>	<i>Total</i>
Place card/able tent is accurately sized to 8.5" x 5.5" with 0.25" margins	5		
Landscape orientation clearly established	5		
Participant's name and role are clearly printed	5		
Logo is present, proportionately scaled, and well-placed	5		
Accurate spelling, punctuation, and grammar	5		
Contestant ID and Job Number in lower right corner	10		
DESIGN ELEMENTS TO EVALUATE (Points awarded may range from 0 and up for each design element)			
Clear distinction between participant name, role, and logo; guides the eye well	0-20		
All text is readable from a distance	0-20		
Brand colors used consistently and effectively	0-15		
Clean, polished, and aligned with festival identity	0-10		
Total points possible	100		
<ul style="list-style-type: none"> • Full Points: Exceptional – Fully meets and exceeds expectations • 8-10/18-20: Proficient – Strong work with minor issues • 3-7/13-17: Developing – Missing important technical/design elements • 2 points/12 points or below: Beginning – Needs significant revision to meet expectations 			

Job 3: Flyer			
TECHNICAL SPECIFICATION POINTS (All points or none are awarded for each technical requirement).			
	<i>Points</i>	<i>Score</i>	<i>Total</i>
Formatted 8.5" x 11" with .25" margin	5		
All required elements included: festival name, location, date (or effective use of event web address), events, sample artists, and contact info	5		
Logo is correctly used, sized, and placed within the design	5		
Text is clear, well-aligned, and legible at all sizes	5		
Accurate spelling, punctuation, and grammar	10		
Contestant ID and Job Number in lower right corner	10		
DESIGN ELEMENTS TO EVALUATE (Points awarded may range from 0 and up for each design element)			
Information is logically organized and easy to navigate; eye flow is natural	0-10		
Fonts are consistent, on-brand, and visually appealing	0-10		
Strong, cohesive use of festival brand colors (teal, orange, purple, yellow)	0-20		
Visually engaging and effectively captures festival's energy and identity	0-20		
Total points possible	100		
<ul style="list-style-type: none"> • Full Points: Exceptional – Professional-quality, print-ready flyer • 8-10/18-20: Proficient – Clear and effective with minor improvements needed • 3-7/13-17: Developing – Missing important technical/design elements • 2 points/12points or below: Beginning – Needs significant revision to meet expectations 			